

## **Council Meeting**

**9th February 2022**

### **Motion submitted by Councillor Parsons-Hulse under Council Procedure Rule 14**

#### **Tackling Litter and Fly Tipping**

This Council notes:

The widespread concerns about the social, environmental, and financial impacts of littering and fly tipping in our communities.

This Council recognises that:

- However committed this Council is to tackling litter in our borough, and to working for cleaner streets and public spaces across our communities, this cannot be achieved by the Council alone but must involve the public, businesses and other partners in a co-operative effort
- Several national supermarket chains are now operating trials of reverse vending machines, where customers are rewarded for returning used cans and bottles for recycling
- Community champions and organisations are already, and commendably, 'doing their bit'
- In 'doing their bit', residents and business will help the Council to make the streets, district centres, parks and public amenities of our borough cleaner and more inviting to residents and visitors.

This Council resolves:

To request Cabinet to include in its current budget proposals a growth bid to support more effective measures to tackle litter and fly tipping. Such measures should include, but not be limited to:

- The development of a 'litter champions' scheme that encourages and rewards citizens who are participating in litter-picking activities
- The promotion of increased participation in litter prevention activities to members of the public, community, faith and youth groups, and businesses through the Council's social media, website and existing communications with partners
- The provision of extra incentives for members of the public and business partners to become actively engaged and empowered in tackling the litter that blights our streets
- The adoption and adaption of effective schemes from other local authorities, such as that recently publicised by Newham London Borough Council.

Motion Seconded by Councillor Baker